



◀ *le clou 7 inch ad display*

le clou ad displays are the ideal solution for the smooth operation and advantageous deployment of advertising media at points of sale, as successfully demonstrated on more than a thousand occasions to date. These compact all-in-one systems – which, thanks to the industrial components contained therein, will not “run out of steam” even upon sustained use (24/7) – are available in various sizes and configurations, whereby each system includes standard tried and tested features such as card slots which are secured against access by unauthorised parties, an automatic on/off function together with an automatic play function and, in some cases, an integrated on-screen display (OSD) timer.

Technical data

Screen size	7 inch (~ 178 mm)
Screen aspect ratio	16:9
Resolution	480 x 234 pixels
Screen technology	LC display with LED backlighting
Features	Automatic copying function between a USB flash drive and the system (the USB flash drive is authorised vis-à-vis the system by means of a small file located on the USB flash drive) or between a PC and the system
Optionally available features	None
Integrated solid state player	Yes (standard definition)
Compatible with the following storage media	CF, SD, SDHC, USB
Supported file formats & codecs	AVI, DivX, JPEG, MP3, MPEG1, MPEG2, MPEG4, VOB, XviD
Integrated stereo loudspeakers	1 W x 2
Connectors	USB port, mini USB port, audio output
Colour of housing	White (other colours are also available)
Dimensions (w x h x d)	220 x 120 x 45 mm
Weight	0.5 kg
VESA mounting	Yes

